

OVERVIEW

CORE's TextCOREnav Short Message Service (SMS) is a secure, ready-to-use, web application that enables an organization to send and receive text messages at scale anywhere in the world and in multiple languages. The key feature is the drag-and-drop interface which allows easy building, scheduling, and triggering of automated text messages to recipients. The only contact information required is a refugee's phone number.

TextCORENav has been piloted and is currently being used by select RSCs to send bulk SMS messages about anti-fraud warnings, holidays and office closures, general resettlement information, and links to additional resources on COREnav, *Settle In*, and RSC websites.

Options for Using TextCOREnav in Your Work

PRM approval is required to use TextCOREnav at your office. If your organization is interested in implementing an SMS campaign using TextCOREnav, please contact CORE at COResourceExchange@rescue.org for more information. Please use the subject heading "TextCOREnav SMS Campaign".

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